

DINOSAURS IN THE WILD



Activity sheet TV company invitation

Ragged Media

TV production

48 Lower Citrus Street, London

Dear teacher,

We are a large TV production company that makes news items for local television programmes across the UK. One of our researchers recently found out that your school was one of the first in the country to visit Dinosaurs in the Wild and experience time travel.

We thought that this would make an excellent item for local TV news and we would like to interview two or three pupils about their trip to TimeBase 67, as we understand that a very dramatic incident occurred during your visit. We would love to find out more about this and what it was like to see real living dinosaurs 67 million years ago.

This is a very exciting opportunity for two or three pupils to appear on TV, and if the interviews go well, we think this story could go viral and lead to further media appearances, including possibly on national chat shows and even live international news across the world.

We realise it is unlikely that your pupils have been interviewed for TV before, so we are providing some tips here on how to give a great interview.

- It is important to be relaxed and speak in a natural way.
- Viewers are interested in the detail of what happened, so try not to give short answers.
- Enjoy the interview and do not be shy about saying what you want to say.
- Try and express the excitement of the visit – describe your feelings, as well as giving details of what you did and what you saw.

Many thanks for your help. If you wish to go ahead, a TV crew from Ragged Media will be in touch soon to come to the school and film the pupils chosen for interview.

With kind regards,

Natasha Aginbye
Senior Producer